

# CRAVEshow!™ 08

Seattle's Premier Holiday Shopping Party

FOR IMMEDIATE RELEASE

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## INDULGENCE, STYLE, AND FUN!

SEATTLE, WA – Melody Biringer, founder of the nationwide CRAVEparty phenomenon that started in Seattle, is expanding her vision beyond girlfriend gatherings into a veritable “happening.” The second annual CRAVEshow! returns to McCaw Hall at Seattle Center, on Wednesday, December 10th 2008. Local gurus and dozens of hand-picked vendors of premier products and services will create a pleasure palace devoted to shopping, networking, pampering, bonding, and most of all, inspiring women.

CRAVEshow! is set up to mimic a collection of boutiques, and is organized around six interconnecting themes reflecting the interests of modern women of all ages:

**INDULGE :: sip savor** - create fabulous food and drinks that delight guests and enhance everyday dining.

**FASHION :: clothing adornment** - see the latest looks and get great tips from Seattle's top boutiques, jewelers, designers, and stylists.

**CONNECT :: networking relationships** - meet new people and build mutually supportive relationships in the CRAVE Connection Café.

**BODY :: fitness nutrition** - learn and try new ways to be fit and maintain balanced nutrition.

**BEAUTY :: inner outer** - highlight your best features with the most sought-after makeup artists.

**PAMPER :: spa relax** - enjoy the good life with complimentary mini-massages, skin care consultations, and other spa services.

“CRAVEshow! '08 is about connecting women through enjoyable experiences,” says CRAVE foundress **Melody Biringer**. “It's your favorite magazine brought to life. Attendees can design their own experiences because this show has so much to offer.”

### About CRAVE

CRAVE the company was founded in 2001 when Biringer decided to create a reason for busy girl friends to get together. Her book, CRAVE Seattle, The Urban Girl's Manifesto was published in 2002, and CRAVEparty was launched in 2003. Since then, CRAVE has expanded into 15 additional US markets proving that women everywhere need an excuse to get together with their girl friends.

To learn more, contact [crave \[at\] craveparty.com](mailto:crave@craveparty.com).

For information about becoming a vendor, contact Nicole at [nicole \[at\] craveparty.com](mailto:nicole@craveparty.com).

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